



Report of the Director of Environment and Neighbourhoods

Inner West Area Committee

Date: 15th December 2010

Subject: Inner West Area Committee Well-Being Fund Update

Electoral Wards Affected:
Armley
Bramley & Stanningley

Ward Members consulted
(referred to in report)

Specific Implications For:

Equality and Diversity
Community Cohesion
Narrowing the Gap

Council
Function

Delegated Executive
Function available
for Call In

Delegated Executive
Function not available for
Call In Details set out in the
report

Executive Summary

This report provides details of the amount of well-being capital and revenue funding available for the financial year 2010-2011, and an update on commitments already made. Members are asked to note this information, comment on any new applications and consider them for approval.

1.0 Purpose of This Report

1.1 This report seeks to update Members on the current amount of capital and revenue funding committed and available via the Area Committee Well-Being Budget for wards in the Inner West area. It seeks approval for new and continuing projects commissioned by the Area Management Team.

2.0 Well-Being Revenue Budget 2010/11

2.1 The Well-Being budget available for projects in 2010/11 has been calculated as follows:

Revenue Allocation 10/11	£155,732
Revenue carry forward from 09/10	£10,279.47
Total Revenue Budget	£166,011.47
Total remaining for 2010/11	£0

3.0 Well-Being Capital Funding 2010/11

3.1 The Well-Being capital budget for 2010/11 has been calculated as follows:

Capital Allocation 10/11	£0
Capital carry forward from 09/10	£28,400
Total Capital Budget 2010/11 (including 10% cut)	£28,400
Total remaining for 2010/11	£ 3,088

3.2 At the October Area Committee Members approved an amount of revenue funding for the monitoring and maintenance of a CCTV camera on the Broadleas. The capital funding of £23,130 for this camera was approved in principle at the February 2010 Area Committee subject to further detail being presented. The capital and revenue elements of this project are now going ahead and the capital costs have been deducted from the remaining budget. Following a recent site visit with Members and LeedsWatch a location for the camera has now been agreed and a planning application submitted.

4.0 New applications for Well-Being Funding 2011/12

4.1 The following applications have been submitted for funding in 2011/12:

Project Title	2010-11	2011-12	2012-13	Appendix
Summer Bands in Parks 2011*		£1,200		1
Town Centre Manager		£25,000		2
Grit Bins		£1,657		3

4.2 Cllr Harper has suggested that in Armley rather than funding this project centrally, £600 of funding could be allocated to the Town Centre Manager to source bands for Armley in 2011.

5.0 Small Grants and Skips

5.1 A total budget of £6,863 is available for small grant allocation in 2010-11. The following grants have been approved since October Committee:

Small Grants	
Organisation	Amount
Domestic Violence Sub Group	£500
BARCA – West Leeds Youth Inclusion Project	£500
Fairfield Community Partnership – Fun Day	£200
Leeds Ahead – Armley Christmas Lights	£500

- 5.2 There is a balance remaining of **£0** for small grants. Refer to point 5.4.
- 5.3 A total budget of £1,544.35 was made available for skips in 2010-11. Five skips have been funded leaving a balance remaining of **£994.35**.
- 5.4 The Chair has recommended that £500 of the skips budget be used for small grants in the form of two grants of £250 each. This would leave £494.35 remaining for skips.

6.0 Monitoring

- 6.1 Attached at Appendix 4 is a report appraising the I Love West Leeds Festival 2010. The festival director will be provide a verbal update at the meeting.
- 6.2 Monitoring information from Well-being projects funded in 2010 is attached at Appendix 5.

7.0 Implications for Council Policy and Governance

- 7.1 Well-Being projects support the actions contained in the Inner West Area Delivery Plan. Ward Members have been consulted on the Inner West Area Delivery Plan for 2008-11 and on the projects commissioned to deliver improvements to the area. The Area Delivery Plan contributes to the priorities of the Departmental, Council and Corporate Plans by aiming to create better neighbourhoods and confident communities.

8.0 Legal and Resource Implications.

- 8.1 The financial resource implications of well-being projects will be processed through the Area Management's well-being budget. Staff resources will be provided by Area Management and partner agencies.

9.0 Conclusions

- 9.1 The well-being fund provides financial support for key projects in the Inner West Area.

10.0 Recommendations

- 10.1 The Area Committee is asked to:
- a) note the financial status of the Well-Being Budget, capital and revenue.
 - b) comment upon and approve where appropriate requests for funding for revenue, as detailed at section 4 above.

Background Papers

- No background papers

Appendix 1

Area Committee Well-being Fund – Project Proposal Inner West Area Committee

Project Name: Summer Bands in Parks 2011

Lead Organisation: Leeds International Concert Season

Project Delivery - How will the project be delivered? (list any partners involved in the project): **The project will be delivered by Leeds International Concert Season, working with Parks and Countryside and Armley Common Rights Trust.**

Project Summary (include a brief description of the main activities, why the project is needed and links to key priorities):

This project is to deliver four brass band concerts in Bramley Park and on Armley Moor on four Sunday afternoons between June and August 2011. The concerts are approximately 2 hours each in length. This project will encourage people to use their local parks and also enable them to enjoy free music. Leeds have been running summer bands in parks concerts across the City for 25 years.

Outcomes (summarise the main outcome/output/benefit the project will achieve):

- The concerts will be promoted widely through the Leeds City Council website; press releases; leaflets distributed by the Town Centre Manager and on local notice boards, through local organisations and Ward Members

Project Cost. Please indicate How much the project will cost? (List all partners and their contributions)

£1,200 revenue (in principle from the 2011/12 budget).

Identify which geographic areas will benefit:

Armley Ward
Bramley and Stanningley Ward

How much Well Being Funding is sought (and breakdown between capital and revenue)

£1,200 revenue

Area Committee Well-being Fund – Project Proposal
Inner West Area Committee

Project Name: Town Centre Manager

Lead Organisation: Leeds Ahead

Project Delivery - How will the project be delivered? (list any partners involved in the project):

The project will be delivered in partnership with Leeds Ahead who offer a business brokerage service across the City. Leeds Ahead would employ the post holder and they would be jointly managed by West Leeds Area Management Team & Leeds Ahead

Project Summary (include a brief description of the main activities, why the project is needed and links to key priorities):

For the last two years the Town Centre Manager (TCM) has been in post supporting the local businesses to grow as a collective. The post covers both Pudsey & Armley town centres, with match funding being requested from the Outer West Area Committee in December.

In the last year a series of projects have confirmed the justification for employing a TCM in these town centres. With the development of the business forum in Pudsey, an extremely successful 'Pudsey Voucher scheme' and a range of well attended community events, the TCM has had an influential effect on the local shop keepers and community members of the Pudsey area.

The TCM is responsible for day to day management of the two town centres, marketing, publicity, events, drawing together investment from partner organisations and seeking external funding for further improvements. The aims of the TCM is to enhance the attractiveness of the two town centres of Pudsey and Armley, to increase their vibrancy and sustainability, and to help create centres where increasing numbers go to shop, for entertainment and leisure. The TCM would be based within the West Leeds Area Management Team, but employed through Leeds Ahead and jointly managed by a West Leeds Area Management Team / Leeds Ahead steering group.

The following key issues are identified as priorities for action:

- The numbers of vacant properties for rental in and around the town centres
- The poor appearance of some town centre areas
- the lack of a Sunday economy
- to develop an active business or town centre partnership

In addition to the funding for the post a request is being made for an additional £5,000 'promotional budget' that will allow a series of events to be delivered in Armley in a similar vein to last year's programme. These will include the likes of Easter & Christmas extravaganza, along with other celebrations to increase the footfall in the town centre. This funding was approved last year and allowed a large number of people to be involved in their locality and support the work of the likes of the business forum.

Outcomes (summarise the main outcome/output/benefit the project will achieve):

- increased vitality and viability of Armley and Pudsey town centres
- improved environmental quality
- increased business participation in town centre improvements

Project Cost. Please indicate

How much the project will cost? (List all partners and their contributions)

The cost of the post with on costs is £40,000

This will be split between Inner and Outer West as follows:

- 12 months funding (April 2011 to 31st March 2012) - £20,000 from each Area Committee

The amount requested for the 'promotional budget' is £5,000 per Area Committee (revenue)

The total amount of funds requested for this scheme is: £25,000 (revenue)

Identify which geographic areas will benefit:

Armley centre and surrounding areas.

Area Committee Well-being Fund – Project Proposal
Inner West Area Committee

Appendix 3

Project Name: Grit Bins

Lead Organisation: LCC Highways Services

Project Delivery - How will the project be delivered? (list any partners involved in the project): **The project will be delivered by Highways Services.**

Project Summary (include a brief description of the main activities, why the project is needed and links to key priorities):

This project is to deliver 8 grit bins including an initial grit fill in Bramley to sites agreed with Ward Members.

Outcomes (summarise the main outcome/output/benefit the project will achieve):

8 Additional grit bins delivered including initial fill.

Project Cost. Please indicate How much the project will cost? (List all partners and their contributions)

£1,657 capital

Identify which geographic areas will benefit:

Bramley and Stanningley Ward

How much Well Being Funding is sought (and breakdown between capital and revenue)

£1,657 Capital

I Love West Leeds Arts Festival – Directors Report. 23 December 2010.

I Love West Leeds 2010 has not yet finished, although there are only a few more days left before we have to start calling it I Love West Leeds 2011.

The 2010 festival was split into the hugely publicised cultural explosion that took place in July and saw over 8000 west Leeds residents engage with arts and cultural activities and the year round activity such as the Citizens Orchestra, community film screenings in Farnley & Armley and the Festival Shop that are still going on in our area now. The festival acts as both a cultural programmer for west Leeds organising its own events and sometimes as a funder of other small organisations engaging in festival projects in arts and culture in the area.

In 2010 the festival worked across all 5 wards in west Leeds and with all ages from youngsters at Children's Centres & primary schools to the Neighbourhood Network Scheme for older people. You will be aware of the high profile events such as the festival day, the big community participation project – which this year was decorating hippos and the outdoor exhibitions but you may not be aware the festival has supported and funded activities across the west in libraries including children's activities in 5 libraries, a music recital at Pudsey library and the set up of a new permanent exhibition space at Armley library. It supported local organisations such as People Matters art group to put on an exhibition at Interplay, a group of asylum seekers to put on an exhibition at Bramley Library and supported the Lancastrian School Room to fund their annual village fete.

The festival has developed a strong partnership with Leeds Industrial Museum, where the festival office is now based, in funding and running an ongoing monthly family film club and working with the Museum on their recent Halloween event. The Festival Director also sits on the steering committee for the new MillSpace Gallery which was opened during the festival by Cluny Macpherson, Head of Arts Council England for Yorks & Humber. It also has a strong relationship with FYDP in Farsley and we are currently working on a joint funding bid to Big Lottery.

The Festival's remit is art and culture which seems a far cry from crime or education statistics, but the festival plays a vital role in bringing the community together. Through festival projects such as The Lampost Gallery and the Hippo Trail, the Festival has targeted projects into schools in priority neighbourhoods and has also sought to involve new schools in the festival such as Tyersal that sits geographically isolated. 11 schools worked with the festival in 2010. Local businesses were involved in the festival through the hippo trail in the shop windows on Armley Town Street and Bramley Shopping Centre trusted us once again to put dancers on the pavement and this year even let us put a piano in the car park. Artists have been supported by the festival to try new things and many of these have been successful elsewhere, Sam Paechter who first tried out his 3D photography on a DIY shop in Bramley has since been commissioned by the Manchester Science Museum, The Marvellous Tea Dance which began at the festival now works across the city in several venues, the young writers in residence from the 2010 festival have been adopted by the West Yorkshire Playhouse to develop their careers further.

The festival is delivered by a small crew of paid staff and volunteers, 85 people volunteered on this years festival including 2 interns, one of which has now progressed to part time paid employment by the festival running the Festival Shop project. Another casual volunteer is a now a part time paid intern. The Festival gives back the good will that is directed towards it and in doing this it frequently helps individuals and organisations/social enterprises with expertise and equipment from lending tables and tents to Cobden Allotment and chairs to armley fun day, marketing assistance to Armley Mills to producing an entire young bands event in Pudsey Park for the Pudsey Town Centre Management and Business Forum.

The festival is held up by others as an example of something good about our city, it has actively raised the profile of west Leeds over the past 6 years. You may remember the festival began in 2005 in response to a lack of good news stories about west Leeds and a lack of arts activity in the area. In 2010 the festival has had 20 articles in the press and has been featured on Calendar and BBC Radio Leeds. We punch way above our weight for our size and that comes down to the incredible commitment of all the staff, volunteers and artists to produce a festival that belongs to everyone and also the commitment that every councillor across 5 wards has shown over the past 6 years in putting party politics and ward boundaries aside to share a vision.

Jane Earnshaw